



# NEVADA CANCER COALITION

## 2020 Annual Report



What can we say about 2020 that hasn't already been said? It was challenging for us all, both personally and professionally, as we navigated through the unknown of the COVID-19 pandemic. It was also heartening to see public health partners coming together to improve the lives of Nevadans, and simultaneously inspiring and heart-breaking to see our clinical partners working round the clock to care for their patients. For your dedication and courage, we thank you.

For Nevada Cancer Coalition, 2020 was a year of dynamic change, growth, and commitment. Despite being stymied by the inability to meet face-to-face with our partners (and even our own team members!) and seeing certain programs postponed or put on hold, the year was anything but a throwaway. Our team embraced the new and found ways to work within the constraints placed upon them by the pandemic and its associated restrictions.

### **At a glance, here's what NCC was able to accomplish:**

- **Expanded Sun Smart Schools** by assisting school districts across the state in implementing the requirements of SB 159 to adopt sun safety policies.
- Maintained, and perhaps gained, momentum in advocating for **smoke free indoor air policies** in northern Nevada.
- Implemented a statewide **youth vaping prevention campaign** to educate youth and adults of influence on the harms of vaping.
- Emphasized the need to maintain cancer early detection activities through **outreach and education to both clinicians and everyday Nevadans**.
- Launched a **navigation program and network** to help Nevadans overcome barriers—of which 2020 provided plenty—and improve access to vital survivorship resources.
- Drafted the **2021-2025 Nevada Cancer Plan** to guide the next five years of cancer control efforts in the state.

The lessons learned in 2020 will carry us through future challenges, and for that we are grateful. The greatest lesson, perhaps, is that when faced with an obstacle that seems catastrophic our partners can still come together and work to achieve positive change in cancer control.

Thank you!

***NCC works to reduce the burden of cancer in Nevada by fostering statewide collaboration, empowering people with information and resources, and advocating for equitable access to care.***

# 2020 By the Numbers



## PREVENTION

**90 schools** participating in Sun Smart Schools, reaching a total of **41,100 of Nevada's youth**.

**29 Sun Smart Schools presentations** to students, teachers and administrators.

**43 million impressions of youth vaping prevention campaign** materials in just six months resulting in **497 active engagements**, such as comments and shares.



## EARLY DETECTION

**185 participants** attended **4 virtual provider learning sessions** through UNR's School of Medicine covering breast, cervical, colorectal and lung cancer screening.

**1 inflatable colon** purchased for partner use.

**50 news stories about Paint Nevada Pink**, a statewide campaign to promote breast cancer screening.

First **colorectal cancer collaborative** meeting hosted.

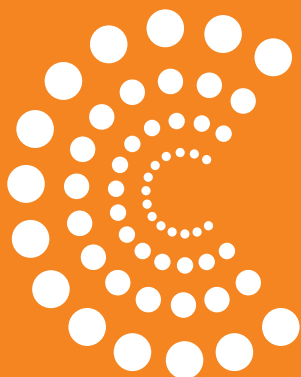


## SURVIVORSHIP

**6 Project ECHO virtual learning sessions** covering a variety of survivorship topics and attended by **18 primary care providers**.

**45 people navigated** including survivors, caregivers, and community partners, and **56 barriers reported and addressed**.

**54 members joined the Oncology Navigation Network** in just five months.



## GENERAL

**10,000+** average minutes used on ZOOM per month.

**3 new staff members** onboarded at the onset of the pandemic and **1 office** customized and moved into.

**369 volunteer hours** completed.