



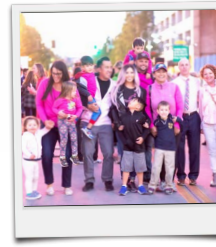
Sponsorships

**JOIN OUR STATEWIDE CELEBRATION TO
PROMOTE BREAST CANCER SCREENING**

Contact:
Darcy Phillips
Nevada Cancer Coalition
775-451-1670 x 104

Sponsorship Opportunities

During the month of October we Paint Nevada Pink as we work together to improve Nevada's breast cancer screening rates and decrease late-stage breast cancer diagnosis. Join with us as we show Nevadans, and everyone beyond our borders, how to work together to end breast cancer.



	Bosom Buddy \$750	Fuchsia Friend \$2,000	Partner in Pink \$5,000	Neon Partner \$10,000	Light the State \$15,000
Inclusion on PNP Honor Wall	Yes	Yes	Yes	Yes	Yes
Social media posts			2-3 Posts	5-7 Posts	Spotlights and interviews
Permission to use PNP logo on marketing materials for one year					
Inclusion on PNP marketing materials	Name where available	Logo or name where available	Logo or name on most	Logo or name on most	Logo on all
Mention of sponsorship at live events		Where available	Where available	Mention at all	Mention at all
Presence and mentions at October 2 kickoff event*				Honored	Spotlight
Opportunity to be at other PNP events (TBD)					
Interview opportunities			Where possible	Where possible	Inclusion on all

*Planning for the October 2 kickoff event in Las Vegas is still underway and event details, including opportunities for exhibit tables, booths, banners or other physical presence, are subject to change. Once we finalize details we'll be sure to get you more information!



How does your sponsorship support breast cancer initiatives?





Paint Nevada Pink helps health care providers and public health organizations raise our voices about breast cancer screening and early detection. It supports outreach and education for women about when to get screened, promotes public support for mammograms, and drives commitment to cancer early detection.



Supporting Early Detection for All

Paint Nevada Pink raises funds to help Nevadans who need assistance paying for breast cancer screening and any other services they need to overcome barriers to screening. The funds support those who are uninsured and underinsured from throughout the state, with funding going directly to service and support providers. Our goal is to ensure equitable access to early detection for all.

Paint Nevada Pink's initiatives include:

-  A pledge to schedule a breast cancer screening in the next 12 months.
-  A live kick-off event in Las Vegas and other breast cancer outreach events in October.
-  Opportunities to "Pink" workplaces and businesses by supporting breast cancer screening awareness, offering paid time off for cancer screenings, such as mammograms, and raising funds for the Early Detection & Diagnosis Fund. We encourage you to light up pink!
-  "Pink" awareness with Pink Pets, Pink Porches and more to drive awareness for breast cancer screening and demonstrate a social endorsement within the community.





Sponsorship Agreement

CHECK YOUR SPONSORSHIP LEVEL

☐ LIGHT THE STATE \$15,000

☐ FUCHSIA FRIEND \$2,000

☐ NEON PARTNER \$10,000

☐ BOSOM BUDDY \$750

☐ PARTNER IN PINK \$5,000

AMOUNT:			
COMPANY / ORGANIZATION:			
CONTACT PERSON:			
TELEPHONE:		EMAIL:	
ADDRESS:			
CITY, STATE, ZIP:			

PAYMENT: Make check payable to: Nevada Cancer Coalition
5250 Neil Rd., Suite 203
Reno, NV 89502

DEADLINE: In order to have your organization's name and/or logo included in printed materials, payment and logo must be received no later than August 15, 2022. The sooner the better!

You can also visit www.NevadaCancerCoalition.org/PNP for secure online payment.
For questions or to confirm your sponsorship contact Darcy Phillips at 775-451-1670 x 104.
Scan/email completed form to Darcy@NevadaCancerCoalition.org.