



## 2023 EXHIBITOR PACKET

**Hosted by Nevada Cancer Coalition**  
**September 12, 2023**  
**Carpenters International Training Center, Las Vegas, Nevada**

Now in its 14<sup>th</sup> year, the Nevada Cancer Control Summit brings together health care professionals from across the state for a one-day statewide conference combining continuing education with networking and exhibits. The Summit features sessions covering an array of topics, selected by a planning committee, that range from clinical oncology and treatment innovation to best practices in prevention and early detection, advances in survivorship care, cancer data reporting, and more.

### **Past sessions and speakers have included:**

- Dr. Lisa Richardson, CDC Division of Cancer Prevention and Control, "Cancer In Nevada: Where Are We?"
- Dr. Xiomara Rocha-Cadman, Memorial Sloan Kettering Cancer Center, "Psycho-Oncology"
- Dr. Lee Schwartzberg, Renown Institute for Cancer, "Precision Oncology: Delivering Exact and Reliable Cancer Care"
- Dr. Chivonne Harrigal, "Lung Cancer Screening: How We are Failing & How We Can Fix It"
- Dr. Whitney Hovenic, Skin Cancer Dermatology Institute, "Addressing Skin Cancer in the Primary Care Setting & Advances in Treatment"
- Dr. James Cohen, Renown Institute for Cancer, "Sex, Peanut Butter, Religion, and Other Well Known Causes of Cancer"

### **Attendee profile:**

Based on past Nevada Cancer Control Summits and estimated participation, we expect the attendees to reflect the following:

- 140-170 Attendees from across Nevada
- 35% oncology professionals including physicians, nurses, and administrators
- 10% cancer registry professionals
- 25% public health professionals
- 25% primary care professionals including doctors, nurses, pharmacists, and care coordinators

### **Past sponsors & exhibitors:**

Last year's event had nearly 40 sponsors and exhibitors from pharmaceutical and medical technology companies, cancer centers, hospitals and healthcare providers, ancillary services, and more.

**For speaker or session sponsorship, or to discuss additional options please contact [Kristen@NevadaCancerCoalition.org](mailto:Kristen@NevadaCancerCoalition.org) or call 775-451-1670 x105.**



## 2023 EXHIBIT OPPORTUNITIES

*Please note, our exhibitor space is limited. We will be cutting off opportunities when all tables are filled. Those who have made payment on their commitment will receive priority.*

Benefits	Platinum \$6,000	Gold \$3,000	Silver \$2,000
Complimentary Summit Registrations	7	5	3
Recognition on NCC Social Media Outlets	✓	✓	✓
Exhibit Space with 6' Table	✓	✓	✓
Preferred Exhibit Location**	✓		
Inclusion on Summit Website & Emails	Logo*	Logo*	✓
Acknowledgement in Summit Slide Show	Logo*	✓	✓
Inclusion in Program Brochure	Logo*	✓	✓
Post-Conference Attendee List	✓	✓	✓
Promotional Placement in Attendee Totes	✓	✓	
Mentions Throughout Summit	✓		
Signage at Summit Registration Area	✓		

*\*Please note, due to continuing education rules, we are unable to place pharma company logos on most materials, however company names will be used at comparable size.*

*\*\*Locations will be assigned first come, first served based on date of exhibitor agreement.*

### Activity Sponsorship Options - \$2,500

Activity support packages allow exhibitors to provide additional support to any of several activities and receive extra recognition. Each sponsorship level includes all Silver benefits, plus benefits noted below:

- **Breakfast and Break Sponsor:** 1 Available  
Receive recognition as the sponsor of breakfast and afternoon break, including signage with logo at buffet/refreshment table.
- **Awards Luncheon Sponsor:** 1 Available  
Receive recognition as the sponsor of the annual Summit Awards and Luncheon, including logo placement on tables and in presentation.

### Attendee Tote Sponsorship - \$3,500

The Attendee Tote Sponsor receives their logo printed on all conference totes, distributed to attendees, speakers, and exhibitors. In addition, this level includes all the benefits of Silver Sponsorship.



## 2023 SPONSORSHIP & EXHIBIT COMMITMENT

### CONTACT INFORMATION:

Sponsor/Exhibitor Level:	
Company/Organization:	
Contact person:	
Telephone:	
Email:	
Address:	
City, State, Zip:	

### PAYMENT:

Make check payable to:  
Nevada Cancer Coalition  
Attn: Summit  
5250 Neil Rd, Suite 203  
Reno, NV 89502

Register online with  
Credit Card:

[NevadaCancerCoalition.org/Summit](https://NevadaCancerCoalition.org/Summit)  
Select "Exhibitor Registration" bar

### DEADLINES:

- To have your organization's name and/or logo included in printed materials your sponsorship payment and logo must be received no later than **June 1, 2023**.
- A roster of attendees for the complimentary Summit registrations must be provided no later than **September 5, 2023**.
- Platinum and Gold exhibitors that would like to include promotional items in attendee welcome bags should notify NCC by **August 18, 2023**, so we can ensure delivery and inclusion.

Please scan/email completed form to [Kristen@NevadaCancerCoalition.org](mailto:Kristen@NevadaCancerCoalition.org), to confirm your registration as an exhibitor or sponsor. Checks should be mailed to address noted above.