

2023 ANNUAL REPORT

A Message from our Executive Director:

Nevada Cancer Coalition wrapped up 2023 by looking back at the work that was accomplished over the past year and creating plans for 2024. I'm thrilled to say the theme of these conversations was Community and Connection. Based on our work and the goals set forth by our coalition members and partners, it's no surprise either.

This year NCC's team and board members spent more time in the community than ever before, conducting outreach, sharing information, navigating patients, and supporting other community organizations. We also spent more time developing quality connections with new and existing partners, strengthening the coalition, and increasing representation and diversity among our members.

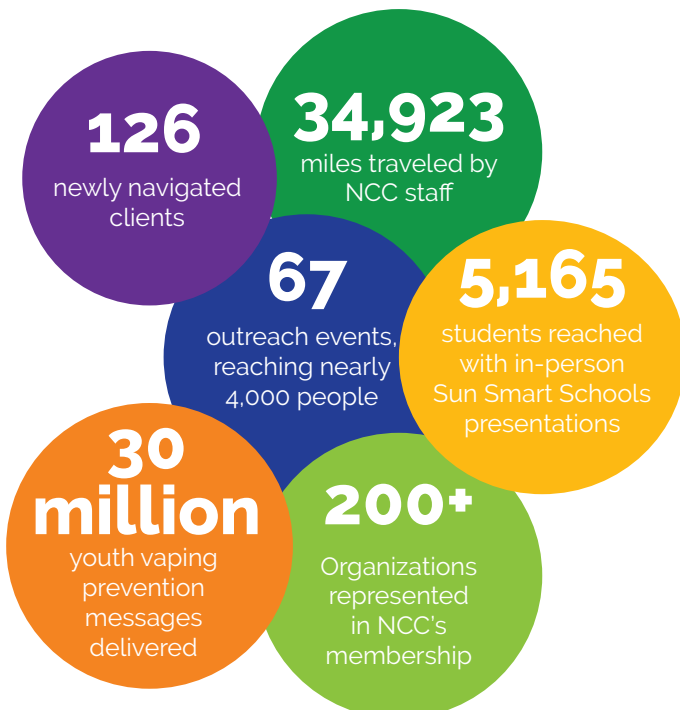
We are so proud of the work NCC is a part of, and I encourage you to read on to learn more about our impact in Nevada throughout the year. As always, we appreciate the generous support of our community partners, donors, and volunteers that allows us to continue these vital initiatives to help build a healthier Nevada.

Thank you for another wonderful year!

Carri Herington



By the Numbers



What We've Been Up To

NCC's Oncology Patient Navigation Network earned recognition as a Local Navigation Network from AONN+.

NCC secured a grant to relaunch HPV vaccination campaigns targeting rural providers.

The NCC-championed Senate Bill 330 passed during the 2023 Nevada Legislative Session and expands access to breast cancer imaging, including supplemental and diagnostic imaging that's been financially out of reach for many Nevadans.

Shade structures are being installed at three Nevada schools as part of new Sun Smart Schools Shade Grants, an effort to increase access to shade to prevent skin cancer.

NCC continues to work with researchers at Huntsman Cancer Institute in Utah, this year conducting a study on youth vaping prevention and cessation interventions by dentists.

SPOTLIGHT: Diversity

NCC came into 2023 already working on a project to help reduce disparities in breast cancer among Black women. In partnership with the University of Nevada, Reno School of Public Health, we started the year with listening sessions across the state to learn more from Black women about their knowledge, perceptions, and behaviors related to breast cancer screening.

That work translated into a report and recommendations we then used to develop a plan of action. We spent the fall collaborating with our creative agency and partners in the Black community to develop digital and video materials that not only educate women on breast cancer screening but are inspiring too. The website and video ads launched in early 2024.

Team members also set a goal for 2023 to develop more competency in working with and educating the LGBTQ+ community and to ensure that NCC is a welcoming organization for everyone. The goal: attend the Pride festivals in Reno and Las Vegas. Each staff member completed the Welcoming Spaces training offered by the LGBT Cancer Network, and several participated in additional learning opportunities to deepen their knowledge.

NCC updated its popular screening guidelines cards to be gender neutral, developed outreach materials tailored for the LGBTQ+ community, shared continuing education programs, and looked for opportunities to use inclusive imagery. Team members participated in Pride night at the Reno Aces, the Northern Nevada Pride Parade and Festival, and Las Vegas Pride—and had a fantastic time!



Volunteers with B&A Entertainment Services, a southern Nevada nonprofit that provides peer mentoring and education to increase breast cancer screening in the Black community.

Below, clinic staff from Reno Sparks Tribal Health Center with Colin the Colon during a health fair at the clinic.



NCC's Jorge Arambula shares information at the Las Vegas Pride Festival in October 2023.

Not only did our staff love the events, the community was thrilled we were there. Plans are already in the works to continue these efforts in 2024.

Ties with Reno-Sparks Indian Health Center were also strengthened, and NCC provided outreach materials, educational sessions, and even our inflatable colons to educate tribal members on cancer prevention, risk, and early detection. We anticipate our partnership with tribal communities will continue to grow in the coming years.

SPOTLIGHT: Outreach

With the COVID-19 pandemic in the rearview, NCC's team hit the road in 2023 like never before. Reno and Las Vegas staff traveled to Winnemucca, Elko, Mesquite, Moapa, Hawthorne, Jackpot, Lovelock, Wendover, Spring Creek, Wells, Carson City, and, of course, attended outreach events across the Reno-Sparks and Las Vegas metro areas. We increased our sports partnerships with both the Reno Aces and the Las Vegas Raiders, too!

Two sets of inflatable lungs were added to our outreach kits, joining our existing inflatable colons as larger-than-life

attractions people can't help but notice. The lungs—Larry and Lola—tie in with efforts to promote lung cancer screening and were big hits at both Pride festivals, the tribal health center, NCC's annual summit, and even on Reno's morning news.

In August, NCC hired a community engagement manager to direct this increased focus on outreach and build a volunteer program to help us expand our reach across the state. With the additional support, we hosted a Mammogram Party in Las Vegas and a White Ribbon Paint and Sip in Reno. More events are already in the works for 2024.



NCC's Darcy, Amy, and Lily in front of a colon cancer screening billboard in Hawthorne.



NCC worked with partners from Dignity Health, Pueblo Medical Imaging, Genentech and Anthem Blue Cross Blue Shield for a mammogram party and served 19 Nevadans who were behind on breast cancer screening.

SPOTLIGHT: Education

Providing education to our members and Nevadans is important, and we certainly did that this year. NCC hosted several webinars on breast cancer and survivorship topics, promoted dozens more webinars offered by local and national partners, gave presentations at health clinics, and welcomed nearly 200 attendees to our annual Nevada Cancer Control Summit in Las Vegas. Cari and Amy even traveled to San Antonio, Texas, in April to present a session on NCC's ThriveNV navigation program to more than 100 professionals at the Oncology Nursing Society Congress.

Honing our skills and keeping up with the latest in public health and cancer control is also a priority. In 2023 NCC's navigators Valerie and Jorge both earned Community Health Worker certification, a demonstration of their qualifications and competencies to meet certain health and social needs of Nevadans. Kristen participated in the CDC's Cancer Control Partner Meeting and gathered the latest best practices for developing a state cancer plan, and attended the National Lung Cancer Roundtable Conference to learn how NCC can align its lung cancer screening work with national efforts.

NCC works to reduce the burden of cancer in Nevada by fostering statewide collaboration, empowering people with information and resources, and advocating for equitable access to care.

We'd like to extend a special thank you to all of our funders and donors, including:

*Atlantis Casino Resort Spa
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Michelle Carr
Dell H. Robinson Middle School
Fallon Pickelball Club
Interwest Insurance Services LLC
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Mountain Lakes Estates
Nevada Oncology Society
Reno Type
Respiralogics
Saint Mary's Reno Foundation*

*Scriaggio
Sigma Phi Epsilon
Sigma Theta Psi
Multicultural Sorority
Valerie Wiener*

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PROGRAM
SPONSORSHIPS &
REGISTRATIONS

INDIVIDUAL
DONATIONS

100%

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Award 2023

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You can support Nevada Cancer Coalition through a variety of giving opportunities.

\$180

purchases one
case of sunscreen
for students

\$125

provides
navigation support
for one Nevada
survivor or
caregiver

\$500

covers the
average cost
of screening or
diagnostic test for
one person

\$800

covers the cost
of one trip for
outreach to rural
communities

Monthly and
annual giving
opportunities are
also available.



**NEVADA CANCER
COALITION**

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