



2024 Exhibitor and Support Opportunities

We've reformatted our education and member engagement opportunities for 2024 to include the new CELL Series lunch & learn sessions, a spring Evidence Academy, a late-summer 1-1/2 day Nevada Cancer Control Summit, and several special events to promote cancer awareness.

We are offering partners an opportunity to support individual activities or any combination of activities to match their goals. Investment and benefits vary by activity. Please contact us to discuss!

Register online at <https://www.nevadacancercoalition.org/2024-coalition-support> and pay by check or credit card.

CELL Series

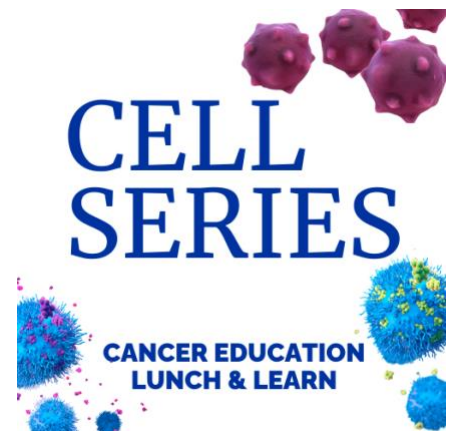
SUMMIT

EVIDENCE
ACADEMY

PAINT NEVADA
PINK

CELL Series – NEW!

The CELL Series (Cancer Education Lunch & Learn) features short lunchtime virtual sessions with a 30-minute presentation and 15 minutes for questions. The series will feature a variety of targeted topics across the cancer continuum. This series will not offer CE credits.



2024 CELL Series Schedule:

- February 7: Lung Cancer Screening – Completed!
- February 28: HPV Vaccination and Dental Professionals
- March 20: Understanding the Role of Biomarkers in Personalized Healthcare For Cancer – *in partnership with Genentech*
- May TBD: The Science of Sunscreen
- June 5: Navigating Intimacy After Cancer – *in partnership with After Cancer*
- June 13: Diet and Lifestyle Guidelines for Prevention & Survivorship
- September 18: What Affects Cancer Outcomes? Social Determinants of Health
- September TBD: Cancer Data in Nevada
- October 16: Cancer and The Environment
- November 13: Racism as a Public Health Issue

Benefits:

- Logo included in activity emails, event calendar, and webpage.
- Logo and thank you included in virtual session presentation.

Cost: \$500 per session

To discuss additional options, contact Kristen@NevadaCancerCoalition.org or call 775-742-8164.

Evidence Academy – NEW!

The Evidence Academy is a half-day event bringing together clinical and community partners for special topics in cancer control. The upcoming April academy is **Peer Mentoring Programs to Increase Cancer Early Detection** with an emphasis on breast cancer.

April 15, 2024 Agenda:

- The evidence behind peer-based mentoring programs with the Larson Institute at the University of Nevada, Reno.
- Creation and effectiveness of a faith-based community-centered peer mentoring program for breast cancer screening with B&A Entertainment Services.
- Workshop to identify opportunities to expand a peer-mentoring program in northern Nevada facilitated by NCC.

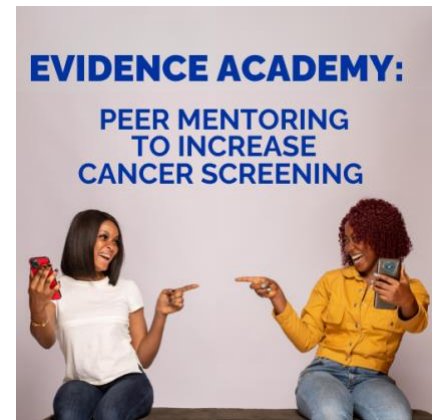
Benefits:

- Logo included in activity emails, event calendar, and webpage.
- Logo and thank you included in virtual session presentation.
- Optional opportunity for 15-minute presentation on your organization's activities related to peer mentoring for cancer early detection.

Cost: \$2,500

Add-on: Sponsor a \$5,000-\$10,000 seed grant to support the development of a peer mentoring program to be awarded to one or more participants with a program idea that shows promise.

To discuss additional options, contact Kristen@NevadaCancerCoalition.org or call 775-742-8164.



Nevada Cancer Control Summit August 23-24 | Whitney Peak Hotel, Reno, Nevada

Now in its 15th year, the Summit brings together healthcare professionals for a statewide conference combining continuing education, networking, and exhibits. The Summit features sessions covering topics ranging from clinical oncology and treatment innovation to best practices in prevention and early detection, advances in survivorship care, cancer data, and more.

*Please note, our exhibitor space is limited and we will sell out.
Those who have made payment on their commitment will receive priority.*

Benefits	Platinum \$6,000	Gold \$3,000	Silver \$2,000
Complimentary Summit Registrations	7	5	3
Exhibit Space with 6' Table*	Premium Location	X	X
Inclusion on Summit Website, Emails & Social Media	Logo**	Logo**	Name
Acknowledgement in Summit Slide Show	Logo**	Name	Name
Inclusion in Program Brochure	Logo**	Name	Name
Post-Conference Attendee List [^]	X	X	X
Promotional Placement in Attendee Totes	X	X	
Mentions Throughout Summit	X		

**Locations will be assigned first come, first served based on date of exhibitor agreement. **Please note, due to continuing education rules, we are unable to place pharma company logos on most materials, however company names will be used at comparable size. ^Continuing education restrictions limit this to the names and organizations of those who opt to share.*

Additional Sponsorship Options

These special options allow exhibitors to provide additional support to any of several activities and receive extra recognition. Each sponsorship level includes all Silver benefits, plus benefits noted below:

- **Attendee Tote Sponsor: \$3,500** 1 Available
The Attendee Tote Sponsor receives their logo printed on all conference totes, distributed to attendees, speakers, and exhibitors.
- **Breakfast and Break Sponsor: \$2,500** 1 Available for Friday, Aug. 23.
Receive recognition as the sponsor of breakfast and afternoon break, including signage with logo at buffet/refreshment table.
- **Physician Breakfast Session: \$2,500** 1 Available for Saturday, Aug. 24.
Receive recognition as the sponsor of our physician breakfast and an opportunity to have your medical liaison provide a 30-minute presentation during the breakfast session.
- **Awards Reception Sponsor: \$2,500** 1 Available, Planned for 4:30-5:30 p.m. Friday, Aug. 23.
Receive recognition as the sponsor of the annual Summit Awards Reception, including logo placement on tables and in presentation.

To discuss additional options, contact Kristen@NevadaCancerCoalition.org or call 775-742-8164.

Summit Attendee Profile:

Based on past participation, we expect the attendees to reflect the following:

- 140-170 Attendees from across Nevada
- 35% oncology professionals including physicians, nurses, and administrators
- 10% cancer registry professionals
- 25% public health professionals
- 25% primary care professionals including doctors, nurses, pharmacists, and care coordinators



Summit Deadlines:

- **May 1, 2024:** Deadline for name and/or logo inclusion in printed materials; sponsorship payment and logo must be received by this date.
- **August 19, 2024:**
 - Promotional items for attendee totes, for platinum & gold exhibitors, must be delivered to NCC office.
 - Roster of your attendees for the complimentary Summit registrations.

Paint Nevada Pink

This statewide event held every October drives awareness, celebrates and promotes breast cancer early detection, and funds breast cancer screening for women in Nevada who otherwise wouldn't be screened. We invite everyone to join us to Paint Nevada Pink!

October 2024 Proposed Activities:

- October 1-31: Light the Reno Arch and Welcome to Las Vegas sign PINK.
- Breast Cancer Screening Party to benefit underserved women.
- Breast Cancer Block Party to celebrate survivors and promote screening.

Benefits:

- Logo inclusion in Paint Nevada Pink online and printed materials.
- Recognition at live and virtual Paint Nevada Pink events.
- Opportunity to participate in events.

Cost:

- \$5,000 Light the Way Sponsor- Reno Arch Lighting or Welcome to Las Vegas Sign Lighting
- \$2,500-\$5,000 – Event Sponsorship, such as for screening party
- \$250-\$1,000 – General Event Sponsorship



For Paint Nevada Pink, contact Sarah@NevadaCancerCoalition.org or call 775-451-1670 x104.

SUPPORT TERMS & CONDITIONS

Please note that event sponsorships and contributions are not refundable. Once your contribution is received, your inclusion in marketing materials begins. If you are unable to attend or participate in an event your organization has supported, NCC will pro-rate a credit for use toward a future support opportunity.

NCC may disqualify or prohibit any organization from participating as an event sponsor, supporter, or exhibitor.

Sponsors, supporters, and exhibitors are permitted to attend for the express purpose of education and networking; no on-site product sales or orders of any kind are allowed.