

Community Screenings

Sunrise Hospital and Medical Center

August 27, 2025



Who We Are

Facility Overview | Accreditations and Certifications



ACS National Accreditation
Program for Breast
Centers
Accreditation



American College of
Radiology Breast
Imaging Center of
Excellence



Joint Commission Disease Specific
Certification
Comprehensive Stroke Center
Chest Pain



Surgical Quality
Partner Award



ACS Commission
On Cancer Accreditation



HCA Unit of Distinction
Award
Adult Oncology Services
Inpatient Rehabilitation

- **State no longer receiving CDC funding for FIT and colonoscopy screenings**
- **Screenings are an annual CoC requirement**
- **Standard compliance**
- **Demonstrate reduced barriers to the community**
- **Develop community trust**
- **Cancer Resource Center**

Vision | Planning / Goals

- To provide 250 FIT kits to anyone that wanted to be screened
- Connected with Nevada Cancer Coalition
 - Introduction to Nevada Health Centers
- Requested 250 FIT kits to be supplied and processed at no cost

Development | Planning

Introduction to Nevada Health Centers Leadership / Navigation

- Identified several locations
- Discussed flow process
- Discussed patient intake form / bilingual
- Identified pick up locations
- Discussed how results will be communicated
- Discussion on non-compliant follow ups

Development | Planning

In-house development

- Created bilingual intake form
- Created tracking worksheet
- Arrange and educate hospital courier of pick-up locations and processes
- Created I-plan for Admitting – to ensure patients are not billed
- Created flow chart for Pathology to ensure compliance
- Created 250 patient packets that included FIT kits with instructions, ACS colon cancer screening education and patient testimonial materials

TOOL KIT

- **COLLABORATE** with Community Health Centers or Primary Care Centers. Collaborating with primary care physicians for self-referral opportunities up front as this will be helpful down the road and encourage establishing a “medial home” for ongoing care and eliminating the barrier for anyone that has no primary care physician.
 - Conduct a brief education session on how to conduct the at home test and how to send off the results.
- **NUMBER** and label all test kits. Consider bi-lingual forms.
- **LAB** - Consider utilizing one lab location for consistency and timely results.
 - Develop a registration process with the preferred lab – eliminating a barrier of having the patient taking the sample to the lab.
 - Using a closed system and having the kits sent to an internal lab, this will allow you to track which kits are returned and which need follow up. Additionally, this will ensure the patient would not get billed for the processing.
 - Establish a point of contact in the lab to discuss your event, understand their lab processes/timeframes and how to handle follow up on tests. This will help with client education and managing expectations. If you are having kits sent to an external lab, this will still be useful in tracking who took what kits and organizing your intake/contact information for follow up.
- **COLLECT** the following information from the individual- this will be used for patient follow up. Ensure you collect multiple communication options to increase likelihood of reaching person:
 - Name
 - DOB
 - Sex
 - Race
 - Address
 - Ask preferred method of communication
 - Phone
 - Email Insurance information – only to be used if they need to be referred out.
 - Ask the patient if they have a primary care physician for the results to be sent to.
 - If they do- collect said information
 - If they do not - ask them to select one of the PCPs from the self-referral listing to have results sent to (*unless a “standing order” physician has been coordinated ahead of time).

TOOL KIT CONTINUED.....

- **ASSIGN** a kit to the individual using the numerical system of kits- this is so you can track what has been returned and what needs a follow up.
- **FOLLOW UP** - Use organization's protocol for follow up.
 - Suggested Follow up
 - Verbally call and document all positive results to the physician of record.
 - Fax results to physician of record.
 - If positive, call client and ensure follow up with physician of record. If no answer, call twice, email once. If no response: Send certified letter
 - Negative results can be emailed / mailed to patient.
 - Consider attaching healthy eating information
 - Colonoscopy and or screening recommendations
- **OUTCOMES** - Measure success of the event
 - Number of kits handed out vs the number of kits returned
 - Male vs female
 - Number of positives
 - Number that followed up getting a colonoscopy or referred to surgeon
 - Results of follow up pathology

Outcomes |

- Duration – 4 months
- 155 FIT kits distributed
- 109 submitted for processing
- 70% return rate!!!
- 4 positive results
- 3.7% had curative cancer surgeries



Thank You