

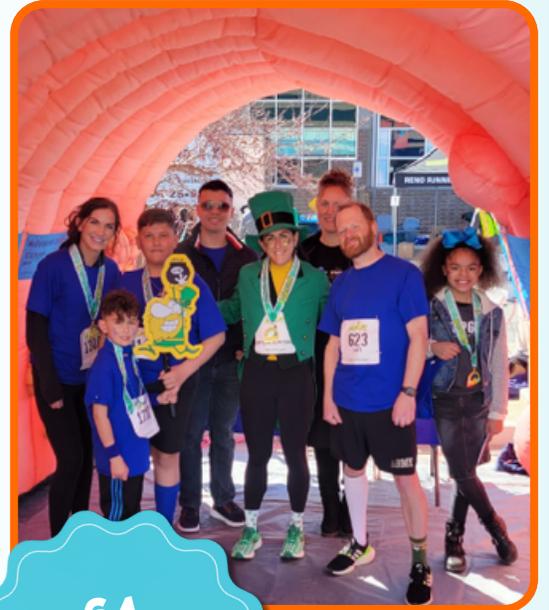


## Thank you for a fantastic 2024!

In 2024, Nevada Cancer Coalition built upon its commitment to community and connection by working with hundreds of members and reaching thousands of Nevadans to reduce the burden of cancer in our state. As with last year, we increased our community presence and strengthened our partnerships, both of which support our long-term goal of improving the health of all Nevadans.

We are so proud of the work that NCC is a part of—work that includes hosting innovative outreach activities, sharing the latest evidence-based practices, providing direct services to the community, and advocating for policies for cancer control and access to care. As always, we are profoundly grateful for the generous support of our community partners, donors, and volunteers that allows us to continue these vital initiatives to help build a healthier Nevada. Thank you for another wonderful year!

Cari Herington  
Executive Director



64  
Outreach  
Events

### Bringing Early Detection into the Community

We know that setting up alternative screening sites and assisting people with scheduling appointments can increase community demand for cancer screenings. That's why in 2024 we worked to bring cancer screening activities into the community. We worked with partners to distribute stool-based tests for colorectal cancer, hosted a free skin-check clinic in partnership with dermatologists and Reno's minor league baseball team, collaborated to host a mammogram party, and coordinated pop-up events at community locations to connect people with free or low-cost screening services and primary care providers. These activities were so successful—at least several cancers were diagnosed—we're expanding efforts for 2025!



### Volunteers Bring Heart to Coalition Work

NCC's volunteer program took off in 2024 growing to 33 volunteers across the state. These individuals are students, retirees, survivors, and others who helped us with a variety of projects and events we wouldn't have been able to do without their support. Volunteers donated 162 hours to NCC by wrangling crowds at screening events, sharing information at Pride and other festivals, setting up inflatables at community locations and even stuffing totes in the office. Their assistance was invaluable and allowed us to be in more places than ever this year.

**268  
Navigation  
Requests**

## Navigating Nevadans Before and After Cancer

NCC's ThriveNV program is known for providing no-cost navigation assistance for people diagnosed with cancer and their care partners. In 2024, we expanded the program's scope to navigate people to cancer screening services like mammograms and colonoscopies. We began this work with a digital media campaign in late summer, and the response was so incredible we had to pause the ads to give our navigators time to meet the demand. We are grateful to have had the resources to launch this service which is so clearly needed in our state. Year over year we had a 113% increase in navigation requests!



## Partnerships Expand NCC's Capacity

NCC celebrated a tremendous year for community grants in 2024. In July, NCC's Sun Smart Schools program was awarded a grant from the Raiders Foundation and Super Bowl LVIII Host Committee to distribute sun safety and skin cancer prevention resources to area schools. Just two months later NCC was awarded a four-year, \$1.6 million grant from the Bristol Myers Squibb Foundation and Kentucky LEADS which will allow Nevada to implement the QUILS lung cancer screening quality improvement program. And, we closed out the year as recipients of a two-year Prevent Cancer Foundation grant which will support our ThriveNV Navigation to Screening efforts statewide.



**Nearly 700  
Individual Members**

**264 Organizations  
Represented**



## Planning for the Future

Nevada's current five-year cancer plan expires at the end of this year, so we began work on the next edition in 2024. This strategic plan sets forth goals and objectives for cancer control in our state and is developed by partners working together to share ideas, discuss challenges, and identify solutions. NCC has facilitated this process for the past several plan iterations, conducting surveys and workshops and convening stakeholder meetings. We are thrilled with the progress that's been made on the plan and anticipate releasing the completed plan in late August at our annual Nevada Cancer Control Summit.

***We'd like to extend a special thank you to all of our funders and donors, including:***

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NCC Board of Directors***

Nevada Cancer Coalition is a non-profit, tax-exempt organization pursuant to the provisions of section 501 (c)(3) of the Internal Revenue Code. When you support Nevada Cancer Coalition, 100% of your donation stays in Nevada helping to reduce cancer risk and improve outcomes for your family, friends, and neighbors.