

Nevada's Cancer Plan: A Guide for Community Organizations

Everyday steps to improve health in your community.

You don't need to be a healthcare professional to make an impact. Organizations that serve families, youth and older adults are trusted community anchors. By weaving cancer prevention, education and connections into the services you already offer, your organization can help reduce cancer risk, support early detection and improve outcomes across your community.

Collaboration and support across sectors can improve outcomes by integrating health and wellness into all things. Small steps taken consistently can result in major impact for the people we serve.



Incorporate cancer awareness into programs people already use.

- Share simple, easy-to-read information on cancer prevention and screening, survivorship, and caregiving at service sites, events and programs.
- Promote recommended cancer screenings and when to get them.
- Recognize awareness months with small campaigns or social media posts.



Connect people to care and reduce barriers.

- Build relationships with local clinics, health departments and screening providers to navigate clients to care when needed.
- Host or promote mobile screening events or vaccine clinics at your site; non-traditional screening sites often reach under-screened individuals.
- Refer clients to services such as cancer screenings, tobacco quit programs, genetic counseling, or support groups in tandem with referrals for other social and health services.
- Invite healthcare partners to present at existing programs or events.
- Offer transportation support, childcare or flexible scheduling when possible to facilitate access to healthcare.
- Enlist a community health worker or community navigator to help clients schedule appointments, understand where to go for care, or access free or low-cost services and insurance options



Foster healthy environments and daily supports.

- Increase access to healthy foods and beverages through food distribution and meal programs, and promote water instead of sugary drinks at events and facilities.
- Incorporate physical activity into youth programs and senior activities.
- Provide shaded areas and encourage sun safety at outdoor events.
- Adopt tobacco-free policies at facilities, housing units and program sites.
- Share resources for breastfeeding support and family wellness.
- Promote mental health and substance use services as part of overall wellness.
- Prioritize outreach to rural communities, low-income families and communities of color.
- Create safe, inclusive spaces for all populations, including LGBTQ+ individuals.



Build community trust and capacity.

- Train staff and volunteers on basic cancer prevention and screening information.
- Use trusted voices in your community to share health messages.
- Integrate evidence-based cancer-related information into existing programs rather than creating new programs and materials.
- Encourage open conversations about cancer, screening, and prevention and direct interested individuals to trusted sources for more information.
- Gather feedback from your community to understand needs and barriers.

Nevada Cancer Coalition staff can provide technical assistance and consultation to your organization to integrate strategies into your operations to improve the health of your organization's staff and clients. Contact us at info@nevadacancercoalition.org for details.

- Staff training
- Community screening events
- Printed materials
- Giant inflatable lungs & colon
- Navigation network
- Cancer data
- Draft policies
- Key messages

Read the full 2026-2030 Nevada Cancer Plan at nevadacancercoalition.org/cancer-plan

