

# Nevada's Cancer Plan: A Guide for Businesses

## Building health and supporting wellbeing in Nevada's workplaces.

Each year, about 17,500 Nevadans are diagnosed with cancer and 5,400 die from the disease, according to the American Cancer Society. Another 140,000 Nevadans are cancer survivors. Most people have been touched by cancer in some way, either through their own diagnosis or a family member or friend's diagnosis. Cancer affects us all, and reducing its impact requires action from every part of our community, including Nevada's business sector.

Businesses are uniquely positioned to make a meaningful difference. By supporting employee health, sharing accurate information and partnering with community organizations, Nevada businesses can help advance the goals of the 2026–2030 Nevada Cancer Plan.

**Employee health is good for business. Access to preventive care and early detection helps reduce absenteeism, improve productivity and manage long-term healthcare costs.**

## How you can create a company with a culture of health:



### **Prevention:** The best investment.

Supporting cancer prevention in the workplace isn't just a health investment — it lowers absenteeism and boosts productivity while signaling to employees that their wellbeing is a priority, ultimately strengthening both company performance and workforce engagement.

- Support or enact policies for smoke, vape and tobacco-free workplaces and offer tobacco cessation support for employees.
- Expand access to healthy foods and appealing water sources in company breakrooms and vending machines.
- Promote physical activity in the workplace such as standing desks, walking meetings, or activity trackers and ensure adequate bike racks.
- Center company events around activities rather than food and drinks.
- Encourage sun safety among your employees and provide sun protection when possible, such as sunscreen, sun protective clothing, and hats.
- Use tents, shelters, or other structures to provide shade at worksites and outdoor areas employees frequent, such as at picnic tables.
- Test your workplace for radon and perform mitigation if necessary.
- Sponsor or participate in local events that promote cancer awareness, prevention and screening in Nevada communities.



## **Cancer screening and diagnosis:** Equitable access improves health, saves lives, and improves the workplace.

Access to timely, recommended screenings can help prevent or catch cancer when it's most treatable. Research shows that employers who offer a cancer screening policy, with paid time off for early detection appointments, will experience a healthier and more productive workforce.

- Encourage employees to stay up to date on recommended cancer screenings by sharing information about breast, colorectal, cervical, lung and skin cancer screening. Consider hosting on-site screening events or sharing information about where employees can schedule screenings.
- Offer health insurance plans that cover recommended cancer screenings and preventive services without cost barriers whenever possible.
- Provide paid time off or flexible scheduling so employees can attend medical appointments for cancer screenings and preventive services.
- Use internal communications, newsletters, bulletin boards and social media to share evidence-based information about cancer prevention, screening and resources available in the community.
- Collaborate with local health organizations, clinics or nonprofits to host educational events, wellness fairs or screening opportunities for employees and the public.



## **Cancer care, caregiving, and survivorship:** Supporting survivors and their caregivers shows compassion and fosters resilience.

Cancer survivorship doesn't end when treatment does, and many employees continue to face physical, emotional, and financial challenges long after their diagnosis.

- Provide workplace policies that support employees undergoing treatment or caring for a loved one with cancer, such as flexible work arrangements and supportive leave policies.
- Make available resources connecting employees to cancer and caregiver resources such as employee assistance programs, financial planning, or social services counseling.
- Offer health insurance plans that cover cancer-related support and services for employees during and after treatment.

**Read the full 2026-2030 Nevada Cancer Plan at**  
[nevadacancercoalition.org/cancer-plan](https://nevadacancercoalition.org/cancer-plan)

