



## 2021 SPONSORSHIP & EXHIBITOR PACKET

**Hosted by Nevada Cancer Coalition**

**September 28, 2021**

**Carpenters International Training Center, Las Vegas, Nevada**

Now in its 12<sup>th</sup> year, the Nevada Cancer Control Summit brings together health care professionals from across the state for a one-day statewide conference combining continuing education with networking and exhibits. The Summit features sessions covering an array of topics, selected by a planning committee, that range from clinical oncology and treatment innovation to best practices in prevention and early detection, advances in survivorship care, cancer data reporting, and more.

### **Past sessions and speakers have included:**

- Dr. Siwen Hu-Lieskovan, Huntsman Cancer Institute at the University of Utah, "Raising the Tail of Cancer Survival Curves with Immunotherapy"
- Dr. Xiomara Rocha-Cadman, Memorial Sloan Kettering Cancer Center, "Psycho-Oncology"
- Dr. Nathan Slotnick, Renown Institute for Cancer, "Genetic Testing for Primary Care"
- Dr. Robert Negrin, Blood and Marrow Transplantation at Stanford University, "CAR-T Therapies"
- Dr. Whitney Hovenic, Skin Cancer Dermatology Institute, "Addressing Skin Cancer in the Primary Care Setting & Advances in Treatment"
- Dr. James Cohen, Renown Institute for Cancer, "Sex, Peanut Butter, Religion, and Other Well Known Causes of Cancer"

### **Attendee profile:**

Based on past Nevada Cancer Control Summits and estimated participation, we expect the attendees to reflect the following:

- 140-170 Attendees from across Nevada
- 35% oncology professionals including physicians, nurses, and administrators
- 10% cancer registry professionals
- 25% public health professionals
- 25% primary care professionals including doctors, nurses, pharmacists, and care coordinators

### **Past sponsors & exhibitors:**

Last year's event had more than 30 sponsors and exhibitors from pharmaceutical and medical technology companies, cancer centers, hospitals and healthcare providers, ancillary services, and more.



## 2021 SPONSORSHIP & EXHIBIT OPPORTUNITIES

Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Complimentary Summit Registrations	7	5	3	1
Recognition on NCC Social Media Outlets	✓	✓	✓	✓
Exhibit Space with 6' Table	✓	✓	✓	✓
Inclusion on Summit Website & Emails	Logo	Logo	✓	✓
Acknowledgement in Summit Slide Show	Logo	Logo	✓	
Inclusion in Program Materials	Logo	Logo	✓	✓
Promotional Placement in Attendee Totes	✓	✓		
Mentions Throughout Summit	✓			
Signage at Summit Registration Area	✓			

### Activity Sponsorship Options - \$2,000

Activity support packages allow exhibitors/sponsors to provide additional support to any of several activities and receive extra recognition. Each sponsorship level includes all Silver benefits, plus benefits noted below:

- Registry Session Sponsor:** 1 Available  
 Receive recognition as the exclusive sponsor of the half-day breakout sessions for cancer registry professionals, including logo recognition on-site. Also supports 2 scholarships to be awarded to registry professionals by NCC, in sponsor's name.
- Exhibitor Bingo Sponsor:** 1 Available  
 Receive recognition as sponsor of the Exhibitor Bingo activity with logo placement on bingo cards placed in all attendee totes.
- Breakfast & Break Sponsor:** 2 Available  
 Receive recognition as the sponsor of breakfast and afternoon break, including signage with logo at buffet/refreshment table.
- Awards Luncheon Sponsor:** 1 Available  
 Receive recognition as the sponsor of the annual Summit Awards and Luncheon, including logo placement on tables and in presentation.

### Attendee Tote Sponsorship - \$3,000 - Unavailable

The Attendee Tote Sponsor receives their logo printed on all conference totes, distributed to attendees, speakers, and exhibitors. In addition, this level includes all the benefits of Silver Sponsorship.

For speaker or session sponsorship, or to discuss additional options please contact [Barbie@NevadaCancerCoalition.org](mailto:Barbie@NevadaCancerCoalition.org) or call 775-737-9302.



## 2021 SPONSORSHIP & EXHIBIT COMMITMENT

### CONTACT INFORMATION:

Sponsor/Exhibitor Level:	
Company/Organization:	
Contact person:	
Telephone:	
Email:	
Address:	
City, State, Zip:	

### PAYMENT:

Make check payable to Nevada Cancer Coalition  
5250 Neil Rd, Suite 203  
Reno, NV 89502

### DEADLINES:

- In order to have your organization's name and/or logo included in printed materials your sponsorship payment and logo must be received no later than **June 12, 2021**.
- Platinum and Gold exhibitors that would like to include promotional items in attendee welcome bags should notify NCC by **July 30, 2021** so that we can ensure delivery and inclusion.
- A roster of attendees for the complimentary Summit registrations must be provided no later than **August 6, 2021**.

Please scan/email completed form to [Barbie@NevadaCancerCoalition.org](mailto:Barbie@NevadaCancerCoalition.org), to confirm your registration as an exhibitor or sponsor. Checks should be mailed to address noted above.